



THE CCIM INSTITUTE

Central Canada Chapter

2026 Sponsorship Package

Contact:
Sukh Bhaura, CCIM
416-543-2005
info@sukhbhaura.com

THE CCIM INSTITUTE

Central Canada Chapter

Real Estate's Premier Organization

CCIM Institute created the language of global real estate investment. Its courses and global community provide the methodologies and tools that help professionals move quickly from opportunity to a confident go/no-go decision. With industry-leading instructors and more than 50 chapters worldwide, CCIM continues to elevate commercial real estate practice through its renowned designation program — earning the CCIM pin, the industry's most respected credential — and topical education from the Ward Center for Real Estate Studies. The Institute also offers invaluable networking opportunities across its worldwide network.

CCIMs exceed their peers in terms of transaction volume by 42%



CCIMs Are:

- Brokers
- Property managers
- Leasing professionals
- Developers
- Investment Counselors
- Institutional Investors
- Asset Managers
- Commercial Lenders
- CRE Executives
- Appraisers
- Attorneys
- Bankers
- Other Allied Professionals

**Showcase your
company to the
region's leading
deal makers.**

**The Central
Canada Chapter
proudly has
400+ Members**



2026 Sponsorship Opportunities

Networking Events

Dates: Mar 4, June 17, Sept 9, Nov 25

Commercial Real Estate is a tough business. When you sponsor one of our Networking events, you can meet members and build lifelong professional relationships while enjoying yourself.

Seminars

Dates: Mar 4, June 17, Sept 9, Nov 25

We host 4 Seminars every year with speakers from all areas of the industry. Become a guest speaker and get a chance to talk about your company in front of our members.

Core Courses

CI102 Feb 9-12

CI101 Apr 13-16

Negotiations Jun 8

CI103 Jun 9-12

CI104 Aug 11-14

CI101 Nov 17-20

Ward Courses

Feb 4, Apr 1, Jun 24, Nov 4

Annual General Meeting

Dec 11

Realtor Quest

May 13-14

Outreach Brokerage Visits (Designation Promotion) X4

CCIM is the Gold Standard in Commercial Real Estate Education. Sponsoring these events offer high-impact visibility and opportunities to engage directly with commercial real estate professionals.



In-Person Events (New for 2026)

- Networking x 4
- Seminar x 4
- Core Courses x 5
- Ward Courses x 4
- AGM x 1
- Realtor Quest x 1
- Outreach Brokerage Visits (Designation Promotion) x 4



2026 Sponsor Benefit Categories

Full Year Sponsorship Benefits

In-Person Event Benefits

- Complimentary Tickets
- Company Signage / Pull-up Banner Placement
- Opportunity for a 3–5 Minute Speech
- Flyers or Promotional Material Distribution
- Recognition by Chapter President

Digital Benefits

- Logo on Chapter Website
- Sponsor Feature in Email Campaigns
- Social Media Promotion
- Inclusion in Digital Sponsor Booklet

Print Materials

- Backdrop Placement
- CCIM Booklet (print & digital)
- Seminar Flyers
- Quarterly Chapter Updates (x4)

2026 Sponsorship Levels

Full Year Sponsorship Benefits

TITLE

\$10,000

Full-Year Premium Visibility

In-Person Events:

- 14 Total Tickets across Networking, Seminars, AGM
- Dedicated signage at all in-person events
- 5-minute speech at all 4 Networking/Seminar events
- Promotional materials distributed at all events
- Pull-up banner at Core Courses + Ward Courses
- Logo on Realtor Quest booth panel

Digital:

- Logo + hyperlink on website (top tier)
- Monthly email spotlight feature
- Social media promotion for every event
- Full-page ad in digital sponsor booklet

Print:

- Logo on event backdrop
- Full-page ad in CCIM printed booklet
- Logo on quarterly chapter updates (x4)
- Logo on seminar flyers

VIP Privileges:

- VIP invitation to AGM
- Appreciation Event Access
- Option to provide branded swag

In addition of Three (3) Complementary Annual Chapter Memberships

DIAMOND

\$6,000

In-Person Events:

- 9 Total Tickets across all in-person events
- 5-minute speech at 2 Networking/Seminar events
- Logo signage at all events
- Banner placement at Core Courses (5)
- Promotional flyers allowed at all seminars

Digital:

- Logo on website (Platinum section)
- Social media posts for all 4 seminars + all outreach events
- Featured once per quarter in email campaigns
- Half-page ad in digital sponsor booklet

Print:

- Logo on backdrop
- Half-page in CCIM booklet
- Inclusion in quarterly updates (x4)
- Logo on seminar flyers

VIP Privileges:

- AGM invitation
- Appreciation Event access

In addition of Two (2) Complementary Annual Chapter Memberships

PLATINUM

\$3,500

In-Person Events:

- 5 Total Tickets
- 3-minute speech at one Networking/Seminar event
- Logo on event signage
- Promotional material at seminars

Digital:

- Logo on website
- Social media posts (4 per year)
- Mention in 2 quarterly updates
- Quarter-page ad in digital sponsor booklet

Print:

- Logo on CCIM booklet
- Logo on seminar flyers

VIP Privileges:

- AGM invitation

In addition of One (1) Complementary Annual Chapter Membership

2026 Sponsorship Levels

Full Year Sponsorship Benefits

GOLD

\$2,500

In-Person Events:

- 4 Total Tickets
- Signage at all seminars
- Mention during event remarks

Digital:

- Logo on website
- 2 social media posts per year
- Inclusion in 1 quarterly update

Print:

- Logo inside CCIM booklet

VIP Privileges:

- AGM invitation

In addition of One (1) Complementary Annual Chapter Membership

SILVER

\$2,000

In-Person Events:

- 2 Total Tickets
- Verbal recognition by President

Digital:

- Logo on website
- 1 annual social media post

Print:

- Logo inside CCIM booklet

VIP Privileges:

- AGM invitation

In addition of One (1) Complementary Annual Chapter Membership

EVENT-SPECIFIC

\$500 - \$2,500

Realtor Quest - \$2,500

- Booth signage
- Logo on materials
- Two (2) Complementary Passes
- One (1) Annual Chapter Membership

Ward Course - \$800 per course

- Banner placement
- Flyer distribution

Outreach Brokerage - \$500 per session

- Branding Visibilities to Brokerages & Agents

Core Course - \$1,500 per course

- Logo on training materials
- Banner placement
- Two (2) Day Entry

Networking Only - \$1,500 per event

- Banner placement
- Two (2) Complementary Tickets
- Three (3) Minutes speech
- One (1) Annual Chapter Membership

2026 Sponsorship Levels

Full Year Sponsorship Benefits

Sponsorship Tier	Title	Diamond	Platinum	Gold	Silver	Event-Specific
Pledge Amount	\$10,000	\$6,000	\$3,500	\$2,500	\$2,000	\$500 – \$2500
Complementary Membership	Three (3)	Two (2)	One (1)	One (1)	One (1)	Realtor Quest & Networking Sponsors Only - One (1) Membership
In-Person Event	• 14 Total Tickets • Dedicated signage • 5-minute speech • Promotional materials distributed • Pull-up banner • Logo on Realtor Quest booth	• 9 Total Tickets • 5-minute speech • Logo signage • Banner placement at Core Courses (5) • Promotional flyers allowed at all seminars	• 5 Total Tickets • 3-minute speech at one Networking/Seminar event • Logo on event signage • Promotional material at seminars	• 4 Tickets across seminar/networking • Signage at all seminars • Mention during event remarks	• 2 Total Tickets • Verbal recognition by President	Realtor Quest Sponsor – \$2,500 Includes booth signage, logo on materials, and 2 passes.
Digital	• Logo + hyperlink on website (top tier) • Monthly email blast • Social media promotion • Full-page ad in digital sponsor booklet	• Logo on website • Social media posts • Featured once per quarter in email campaigns • Half-page ad in digital sponsor booklet	• Logo on website • Social media posts (4 per year) • Mention in 2 quarterly updates • Quarter-page ad in digital sponsor booklet	• Logo on website • 2 social media posts per year • Inclusion in 1 quarterly update	• Logo on website • 1 annual social media post	Core Course Sponsor – \$1,500 per course Logo on training materials, banner placement, and 2-day entry. Ward Course Sponsor – \$800 per course Banner + flyer distribution.
Print Materials	• Logo on event backdrop • Full-page ad in CCIM printed booklet • Logo on quarterly chapter updates (x4) • Logo on seminar flyers	• Logo on backdrop • Half-page in CCIM booklet • Inclusion in quarterly updates (x4) • Logo on seminar flyers	• Logo on CCIM booklet • Logo on seminar flyers	• Logo inside CCIM booklet	• Logo inside CCIM booklet	Networking Event Sponsor – \$1,500 per event Banner, 2 tickets, and 3-minute speech.
VIP Privileges	• VIP invitation to AGM • Appreciation Event Access • Option to provide branded swag	• AGM invitation • Appreciation Event access	• AGM Invitation	• AGM Invitation		Outreach Brokerage Sponsor – \$500 per session Branding visibility to brokerage staff & agents.

Payment Method

By cheque:
Please make cheque payable to CCIM Central Canada Chapter

By E-transfer:
centralcanada@ccim.net

Cheques can be mailed to:
Unit 246 – 80 Maritime Ontario
Blvd, Brampton, ON L6S 0E7

Your Sponsorship & Support Are Very Much Appreciated

For any questions please email:
centralcanada@ccim.net